



# Grow Your Ecommerce Business





## Grow your Business on the Biggest Online Marketplaces in Nigeria & Beyond.

Over 77.95 million people purchase consumer goods via the internet yearly.

eCommerce in Nigeria is growing and major businesses are getting on board without a good grasp of peculiarities of each marketplace.

Our eCommerce strategies will blow your sales off the roof.



## Get To Know Us

With over half a billion Naira sales and over 100k SKUs, Chamuze is Nigeria's No.1 digital commerce consultancy /e-distribution giant which partners with your business to navigate all major marketplaces like Amazon, Jumia, Konga and Beyond.

We help increase return on investment by cutting the costs of managing, selling, shipping, delivery, procurement, logistics, inventory, digital shelf optimisation and advertising strategy while optimizing the overall process.

# Our Bespoke e-shop

In order to reinforce long-term growth strategies that will drive brand visibility, engagement, equity and increase sales, we also offer our bespoke Chamuze eCommerce marketplace ([www.store.chamuze.com](http://www.store.chamuze.com)) where we are able to deliver a holistic immersive shopping experience for the customers.



# How We Grow Your Business

## Wholesales

As a Wholesale partner, Chamuze becomes a third-party seller for your brand. Our team will purchase your products to sell on the platform, putting in place stock level management best practices, and execute

**advertising  
marketing  
logistics  
customer service  
and brand management expertise.**

## eCommerce Consultancy

Chamuze acts as an agency consultant for your brand. Our team will help guide and execute

**on-platform marketing and brand management  
creatives  
advertising  
reporting  
logistics  
customer service  
and more, customized to fit your needs.**

We deliver  
**X6 ROI**



## What we offer our partners:

- Distribution & Management
- Marketing Operations & Strategy
- Supply Chain Management
- Digital Shelf Development & Management
- E-commerce Campaign Management
- Sales and Procurement
- Brand Management
- In Marketplace Advertising & keyword optimization



# We Are Excited To Bring Your Brand On-board

Let us take the hard work out of  
managing your marketplace efforts.

Here is what you do next:

- Contact us, let's talk!
- Agree to the choice of e-commerce model
- Sign the contracts.
- We get to selling!

# Key Personnel In The Business

## Chima IHENACHO MD/CEO

Chima is vastly experienced consumer marketing expert with over 20 years experience spanning a broad spectrum of Marketing, General Management, eCommerce, technology, Supply and Distribution Operations functions in renowned FMCG, Advertising & Downstream Oil sector organizations including Rosabel LeoBurnnet, UACN, Nigeria Distilleries Limited, Conoil, Vodafone, UK & Grey Worldwide Agency.



## Joy ADENIRAN Business Group Head

Joy is the Business Group Head, Chamuze Nigeria Ltd. With over 10 years expansive background in technology, creative design and strategy, He is a digital marketing leader with a passion for innovation and excellence. He leads our digital and eCommerce teams to transform trade performance and provide solutions for clients in Nigeria's dynamic eCommerce and modern trade market.





# Key Personnel In The Business

## Kelly EZEH Technology

Kelly is a self-motivated, solution-oriented IT Professional with extensive experience and academic training in developing software solution and web applications to meet evolving business needs. Proven experience and success working within a software engineering development environment as an individual and as a team member. Comprehensive talent across the design, development, testing, debugging and documentation of application using technologies such as HTML CSS BOOTSTRAP JAVASCRIPT. Skilled in prioritizing and managing multiple tasks simultaneously while mastering innovative software and tools.



## Adeoye AKINLEYE Creative Strategy

Adeoye has over 10 years creative and brand design experience, A highly creative and multi talented in strategic Graphic professional with extensive experience in market Designing, Branding, Product design and Print Production.



# Key Personnel In The Business

## Ayodele BABATUNDE Sales & Operations

Ayodele is an aggressive marketer, a team player and highly experienced in sales & marketing with well over 15 years' experience in FMCG, Office consumable supply, E-commerce, Supply and Distribution Operations functions in renowned FMCG, including The Lacasera Company formerly known as Classic Beverages as a Sales Representative, Contact Marketing Service as a sales promoter, Tulip Health Limited as a sales officer, Healthilife Beverages Nigeria as a regional sales manager. I am proud to say I have been sent abroad for seminars in one or two occasions for my achievement in one of the company I used to work for.



## Evelyn OLAOGUN Customer Experience

Is a Go-getter, team player and result oriented. With a wealth of experience in Customer service satisfaction for the past 10 year till date. With this in mind at Chamuze our number one priority is to give maximum satisfaction to all our customers making there business transactions with us top-notch. we use every tool at our disposal to achieve a seamless experience from start to finish...."Happy Customer Happy Chamuze"



# Our Partners



...for all the rite reasons!



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## Get In Touch With Us

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